

**Education:**

B.S. Computer Science  
Columbus State University 2002

**Michael Shane Pressley**  
**107 Beaver Run LaGrange, GA 30241**  
**Tel. 706.416.1904 shane@shanepressley.com**  
**www.shanepressley.com**

---

**Objective:**

I seek a fun and innovative company that offers opportunities to achieve personal, career and creative growth. I enjoy being challenged, easily adapt to a variety of design styles, work individually and in collaboration with others, and make positive contributions to the workplace through the strength of my work, creative input and personality.

**Work Experience****Pet Stop of North Georgia:**

*Operations Manager : August 2014 to January 2016 LaGrange, GA*

- Carried out on site estimates and sales proposals for the installation of hidden pet containment systems to potential customers.
- Installed hidden fence systems and demonstrated training procedures to new customers..
- Covered phone calls to provide customer service, scheduling, and programming procedures.
- Worked independently as a contractor maintaining the many requirements involved in the management of operating a small business

**Communicorp (a division of Aflac):**

*Graphic Artist : December 2013 to July 2014 Columbus, GA*

- Produced and edited printed marketing collateral for the Aflac corporation
- Created printed mass marketing materials for Communicorp's private customers including Porsche
- Designed documents in preparation for use in variable data printing on a Heidelberg printer using Fusion Pro and Enfocus Pit Stop software

**The Millennium Mat Company:**

*Marketing Graphic Artist : August 2007 to October 2010 Suwannee, GA*

- Created company's style identity including style guides for all literature and media for Millennium Mats and it's subset of companies including Millennium International, FANMATS, Fan Brands, American Green Rug, Sirena Resort and Villas(now Anacona Boutique Hotel).
- Created Flyers, Tri-folds, Bi-folds, Catalogs etc. and all print and web media for companies mentioned above.
- Worked in collaboration with production to streamline art production for entrance mats, car mats, and area rugs.
- Produced specialty lines of mats/area rugs for Kohls, Ross, Home Depot, and Lowes
- Produced signage for floor mat display units for Office Depot, Office Max, Home Depot, Autozone
- Created catalogs and order forms for fund raising promotions for high schools, colleges, sports teams etc involving the sale of custom team floor mats or mascot mats.
- Developed marketing strategies and upsell promotions for customers of Millennium Mats (Cintas, Alisco, Initial UK)

**Matthew Broadus Advertising:**

*Graphic Artist : February 2007 to June 2007 Jacksonville, FL*

- Created artwork for as well as produced signage for variety of customers in the Jacksonville Florida area.
- Illustrated community layouts for large signage of subdivisions under development (E.g. Future home of Walker's Ridge Estates)
- Created illustrations for apartment communities under development from proposed blue prints of complex.
- Created artwork as well as aided in the production of large sandblasted monuments that appear at the entrances of subdivisions (E.g. Sawgrass Players Club) May be viewed at [www.mattbroadus.com](http://www.mattbroadus.com) (not responsible for the design of that site)
- Designed artwork and produced for sale signs for multiple real estate agencies utilizing a Mimaki Printer or plotted cut vinyl

**Football Fanatics:**

*Hybrid Graphic Artist : October 2006 to February 2007 Jacksonville, FL*

- Edited and retouched product photos for the official online stores of the Florida Gators, Jacksonville Jaguars, Tampa Bay Buccaneers, and several other pro and college football teams.
- Created banners and promotional graphics for company's splash page
- Aided photographer in product photo shoots

**Pet Stop UnderGround Fencing:**

*Owner : August 2005 to October 2007 Jacksonville, FL*

- Responsible for set up of all aspects of business ownership including marketing, sales and installation of pet containment systems
- Duties involved budgeting, account management and customer service

**Mountville Mills Inc:**

*Hybrid Graphic Artist : October 1998 to June 2005 LaGrange, GA*

- Recreated logos to vector format as well as created new logos and designs for print on very large format ChromoJet carpet printer.
- Created web sites for Mountville Mills Inc as well as their sister companies The Andersen Company and Logo Mats Inc.
- Developed all brochures, catalogs, and marketing material for one of the largest logo mat manufacturers in the United States, Mountville Mills, Inc.

**Trade Skills:**

- Full knowledge of all Adobe CS5.5 Creative Suite applications(InDesign, Photoshop, Illustrator, Flash, Dreamweaver, Acrobat, LiveCycle, Fireworks, etc.)
- Experience using various other design related programs; Corel Graphics Suites 3 to X3, Fusion Pro, Front Page
- Professional knowledge of Microsoft Office (Word, Excel, Powerpoint, Outlook, etc)
- Experience using large format printers, Mimaki, and vinyl plotters
- Experience working in fast paced environments with tight deadlines
- Proficient working on a PC or Mac platform